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The Psychology of Wine Labels. By Jonathan Becher on January 4, 2015 in Behavior, books, culture, Marketing

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helping professionals like David Schuemann discover inside connections to 99 Bottles of Wine In 2008 David was showcased in Graphic Design USA

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Jul 14, 2015 When It's Time to Redesign How David Schuemann, president of CF Napa and author of the book 99 Bottles of Wine,

Bottles and brains: what wine tells us about

Guests. David Schuemann Author, "99 Bottles of Wine" (Val De Grace, 2013); Owner, Creative Director, CF Napa Sebastian Zutant Owner

Contact - drink with your eyes

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99 bottles of wine: david schuemann, cf napa

99 Bottles of Wine: The Making of the Contemporary Wine Label is a celebration of this unique and evolving art form. David Schuemann, Owner and Creative Director of

99 bottles of wine - drink with your eyes

David Schuemann is the Owner & Creative Director of CF Napa Brand Design | Author: 99 Bottles of Wine | Speaker | Brand Strategist and Consultant for Wine, Spirits

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